



**ITM College of Pharmacy and research**  
**AL-1, SECTOR-7, GIDA GORAKHPUR-273209(U.P.)**

**Report: Women cell**

**Financial Literacy and Soft skill Development**

<b>Name of Activity</b>	Financial Literacy and Soft skill Development	<b>Date</b>	22/11/2021
<b>Name of Organizer</b>	Times of India Group	<b>Place</b>	ITMCPR Gida, Gorakhpur
<b>Total No. of Participant</b>	200 women	<b>Time</b>	9:00 to 1:30 pm

**Event summary**

ITM college of pharmacy and research and Institute of Technology & Management, GIDA, Gorakhpur, have jointly organized a Workshop on “Financial Literacy and Soft Skill Development” on date 22-11- 2021, under the brand ‘Femina’ is organized a series of workshops under its ‘Femina Spark’ campaign in association with the Government of Uttar Pradesh. The program was sponsored by ‘The Times of India Group’ our Chief Guest of the inaugural session was Shri. Chandra Shekhar Sinha Sr. Manager, Times of India Group, Shri. Bryan Nazareth, Associate Director, ET Edge, the speaker of the workshop Shri. Pravin Kumar Dwivedi, President in AWOKE India. The workshop came gushing in with the motto of ‘Empowered women empower women,’ with an aim to acknowledge and appreciate the work of some trailblazing women coming together from all walks of life. The slogan and anthem sang by the girls “Main Bhi Shakti” embodies the spirit of womanhood and power. All the girls of B.Tech/BCA/ B.Pharm/ Diploma/MBA course has participated with full an enthusiasm.



